



To Whom It May Concern

January 11, 2016

## Sole Source Letter

This letter serves as a sole source document for Glogster. Glogster is a Web 2.0 platform that allows users to easily upload photos, videos, text, audio and more to create an interactive online poster.

Our easy-to-use platform with proven results empowers educators and students the opportunity to recapture enthusiasm and motivation for learning while having fun. We provide educators and students with digital educational content, which is ordered in Glogpedia – our library of K-12 relevant glogs that represent valuable content, which is clearly structured around standard curriculum subjects. The Glog, or digital poster is designed to allow educators and students the ability to mix text, photos, videos, graphics, audio, and data attachments to bring presentations to life while providing a visual representation of how students assimilate and present the information they have learned. And with the Glogster mobile application, students are not confined to learning and creating in the classroom.

Glogster's differentiated format promotes a positive balance between acquisition of factual knowledge, the mastery of concepts and skills, and the imaginative use of multi-media and relevant Internet resources.

Glogster was launched in 2008. Since it's founding, Glogster has experienced rapid growth and now has users in more than 200 countries and territories. Glogster is currently being used by 1.9 million educators with over 17 million students all around the world.

To the best of our knowledge, no other vendor has a product similar to Glogster product or features. Please let me know should you need further details.

Sincerely,

  
**Matej Broz**  
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